

MATCHES

AUTUMN/WINTER 2012

THE WOMENSWEAR EDIT

WEDNESDAY 18 APRIL 2012



PAGES 10-16
THE TRENDS
Matches' essential edit of the key A/W 12 looks from the pre and main collections comes direct from the runways and designer showrooms. Start crafting those new-season style stories right here.



PAGES 22-23
THE BIG EDIT
Get ahead of the curve with the new season's most covetable pieces. From cult buys to luxury accessories, the Matches buyers have returned from their style-hunt travels with the ultimate A/W 12 must-haves.



PAGES 4-9
A-Z OF THE NEW SEASON
Swot up on the new season with our guide to Matches' hot new labels, the game-changing details, the headline-making looks and the coolest micro trends of A/W 12.



PAGES 1-11
STOP PRESS! MENSWEAR
Take a look at Matches' A/W 12 menswear edit, featuring the luxe hero labels, the coolest trends, the best accessories and the hot new finds that define international men's style for the new season.



STYLE NOTE TO SELF: think rapturous glamour this winter, as seen at Lanvin A/W 12

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SPORTMAX



CHLOÉ



DIANE VON FURSTENBERG

V

for
Va-va volume

Go big with the season's voluminous coats, jackets and knits. Shrug on over body-con femme-fatale dresses and skinny trousers for maximum effect.



DIANE VON FURSTENBERG

CHRISTOPHER KANE

X

for
X-rated fetish

Inspiration was often found lurking in the shadows this season. Think Christopher Kane's rewind through 1980s cinematic cult classic *Cruising* for his club-girl moiré silk and leather-trimmed dresses, and Stefano Pilati's sauced-up YSL collection of fetishistic chain mail, rubber and prints of Calla lilies (the Roman symbol of lust). Naughty but very nice.



MARIOS SCHWAB



LAREIDA

FOR WHITE SHIRT

NEW
TO
MATCHES

The creation of the ultimate shirt is Lareida's mission – the perfect fit and the sharpest look. "We just want to create truly great shirts for all women who share this passion with us." Look out for a piece of perfection come autumn.



MSCM

Y

for
Yeti knits

The new yeti look is tactile and fun. Fluffed up and fabulous, a simple knit in angora or mohair makes an impact that's anything but abominable.



RAG & BONE



IRO

Z

for
ZZZZZIPS!

Snaking their way through the new season, zip details are everywhere, adding a shiny modernist highlight to pockets, or tracing seams dangerously around the body. It's all in the detail, folks.



ROKSANDA ILINCIC